



Your Personal Pre-Photography Checklist

Your home is about to go on display and needs to look its absolute best!

Create the right environment for a buyer and you will instantly add appeal and perceived value to your property.

Preparing your property prior to your photoshoot is the single most important thing that can be done to ensure that your images look their best.

With our help your hard work will be rewarded with results that will speak for themselves!



Pre-Photography Checklist

General



DE-CLUTTER

Maximise space and create a larger look & feel...Less is more!

DE-PERSONALISE

Help buyers imagine themselves in their new home by keeping your family pictures, personalised ornaments and memorabilia out of sight.

PETS

Remove animals' food bowls, bedding & toys out of sight.

WINDOWS & MIRRORS

Ensure they are clean & streak free.

RUBBISH BINS

Please remove all rubbish bins out of sight *inside & outside* (hidden in the garage is best).

RUGS, FLOOR & DOOR MATS

Remove these items to enhance perception of floor space size in photos.

LIGHTS, LAMPS & FANS

Turn on all lights/lamps in the home & replace any faulty globes (Very important for dusk/twilight shoots). It is best advised to keep fans off.

TIP If you have a dark area in the home - Replace light globes with high wattage bulbs to make your room brighter or you can move around lamps in the room to create more light - **ALWAYS** use a "tripod" or "steady hand" when shooting darker areas of your home.

Lounge / Living Area



CLEAR

Clear coffee tables of remotes, books, magazines & additional clutter. If you have a nice coffee table book & homewares you can display them tastefully on the table. Clear away any TV remotes, video game equipment, DVD's & any other electronic items that can clutter the room & hide any visible electrical cords that are in sight.

REMOVE

Remove pedestal fans.

KEEP

Keep cushions to a minimum & neatly arrange.

TIP Keep in mind that rooms can look different depending on the height of your shot so take a few different angles and send us your favourite - This is especially important in areas like bedrooms, kitchen, dining & also balcony + view areas.

Pre-Photography Checklist

Entry



REMOVE

Remove shoes, bags, floor mats, umbrellas & any other items lying around the area.

TIP On ALL exterior & interior images make sure you take an extra wide shot of the subject - Our editing team will fix any verticle distortion from your camera lens which means some edges can get cut out during the retouching process.

Bathrooms / En-Suite

TOWELS

Freshly co-ordinated towels neatly double folded (looks best) or removed completely. It is best to use matching colours for most attractive results.

SHOWER

Shower screen & vanity clean and streak free; toilet lids down.

REMOVE

Remove washing baskets, rubbish bins, tissue boxes, used soap/ soap dishes & bath mats off floor (makes bathroom look larger). Remove most/all products lying around. Some tasteful staging of products can work well – eg: candles, luxury perfume etc...

TIP For that professional touch turn all taps to the centre (or even side on looks great) so that they are all matching - Basins, showers & baths - Same goes for the kitchen & outdoor areas.

Kitchen / Dining Areas



DISHES

Put away all dishes & keep small appliances hidden; kettles, coffee machines etc are all OK as long as they don't clutter your bench space. The idea is to style your space like a display home.

BENCHES

Bench tops cleared & tea towels out of sight.

APPLIANCES

Ensure your appliances are clean, as well as free of streaks or unsightly blemishes. Replace oven light if blown and turn on for extra ambience.

REFRIGERATOR

Ensure refrigerator is free of magnets, kids' drawings, fingerprints, calendars, etc.

REMOVE

Remove any child-proof equipment you have visible on doorways, cabinets & cupboards.

TIP It is always a good idea to set any table with your best cutlery & perhaps a centre piece such as a candle or flowers (lower height the better) - White plates have the best affect in photos. Neatly presented flowers/fruit are always welcomed in the kitchen/dining/living areas also.

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Swimming Pool



CLEAN

Clean out any debris in the pool & make sure your pool water is balanced and not "green".

REMOVE

Remove pool cover, creepy crawly, cleaning equipment & toys. Hide in garage.

Outside Areas



SWEEP

Sweep/remove stains from driveway & paths. Remove real estate signs if possible (or we can do for you).

GARDEN

Groom the lawns & garden. Remove any noticeable large weeds & fallen palm fronds. Rake any leaves onsite & cover any dirt with mulch.

REMOVE

Remove cars, caravans & trailers from driveway; park inside garage or next door. Remove garden hoses, garden tools, toys, bicycles & skateboards and pet utilities. Please remove rubbish bins out of sight – hidden in the garage is best. Remove washing from clothes line & also any garden pegs lying around.

FURNITURE

Outdoor furniture should be wiped clean and arrange cushions so they look their best.

TIP We always repair your lawn areas so they look their best every time; don't worry if you have dead patches etc we give it that "freshly laid turf" look. If you wish to keep your lawn area more natural please advise us in "Additional Notes".



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